

OUR WORK:

PILOT PROJECTS, PROOF-OF-CONCEPT, PROTOTYPING

Pilot Projects allow organizations to innovate and learn without committing massive amounts of resources to ideas that may not pan out. Clients trust us to design, build and operate Pilot Projects because we have a track record of operationalizing ideas and tracking outcomes.

OUR PROCESS

Review current program data
Identify relevant metrics for improvement
Develop pilot thesis
Design pilot operations plan
Select pilot technology stack
Create control and pilot groups
Launch pilot

PROJECT SPOTLIGHT

PRODUCT DEVELOPMENT

ISSUE: An Automotive OEM wanted to reduce the time it took to approve engineering changes. Any changes to their current process would impact thousands of engineers and vendors so it was imperative that a pilot be conducted first to ensure productivity gains.

SOLUTION: We identified baseline metrics that would indicate process improvements. We modified a COTS (commercial-off-the-shelf) technology solution that would provide 90% of the needed functionality and trained a pilot group to use the new technology/process.

We launched a pilot and began collecting user feedback within 9 weeks.